



## Copywriter/Content Creator

### What We're Looking For

A creative storyteller. A lover of language. A collaborative communicator. Basically, we're looking for a writer. But not just any writer. A writer who can jump from campaign concepting to social posts without missing a beat. A writer who can assume multiple brand personalities and speak with many different voices. A writer with passion for inspiring audiences, pleasing clients and shaping the future of the food industry. A talented, motivated, flexible, well rounded, likable writer ... like you.

### What You'll Do

- Brainstorm ideas and concepts
- Collaborate in a close-knit creative partnership with art directors and designers to bring your ideas to life
- Work with the Client Services team to deliver work that wows clients, on time and on budget
- Write clear, persuasive, original copy—long and short form—for all kinds of media, including social, print, digital, video, radio, collateral ... heck, we might need your help with a press release or two
- Present your ideas and work to clients, passionately and powerfully
- Be flexible with the ability to effectively manage multiple projects and some tight deadlines
- Proofread copy when necessary
- Relentlessly and continually educate yourself with the latest news and trends in food and ag

### Why You'll Like It Here

C.O.nxt is a leading full-service agency with clients across the food system—from sprouting start-ups to global brands. Why food? Because that's what we love and that's what we're passionate about. You'll work with a fun team of caring, courageous and committed farm kids and foodies who were born to do this stuff. And no two days will be the same, as you'll have the opportunity to work across a broad spectrum of brands and media.

Oh yeah. We're also 100% employee-owned, which means you get a personal stake and voice in our culture and operations. And when the agency wins, you get a piece of the action.

#### Just Some of the Perks:

ESOP (Employee Stock Ownership Plan)

401(k)

Health Insurance

Optional Dental and Vision Plans

Unlimited PTO

Dog day every day (when we're back in the office)

**What You're Made Of**

- Strong writing chops across all media
- Ability to both seek out the big idea and put your head down and crank out copy
- Work well as part of a team
- Understanding of SEO and digital media best practices
- Attention to detail
- Desire to continuously learn and grow
- Interest in popular culture and new advertising trends and techniques

**What Qualifications You'll Need**

- 1-5 years copywriting/agency experience
- Portfolio of creative and imaginative work
- Proven ability to work in a fast-paced environment with tight deadlines
- Demonstrated working ability in traditional and new/emerging media
- Experience in the food system is a plus but not required. However, passion for this industry is essential.

**For Further Information Contact**

Jennifer Guilette, HR Manager, [jguilette@co-nxt.com](mailto:jguilette@co-nxt.com)