

SAY HELLO: HOME EDITION 2021 VIRTUAL SOYBEAN SUMMIT

WEDNESDAY, FEBRUARY 10, 17 + 24
9 – 11:30 A.M.

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Say HELLO

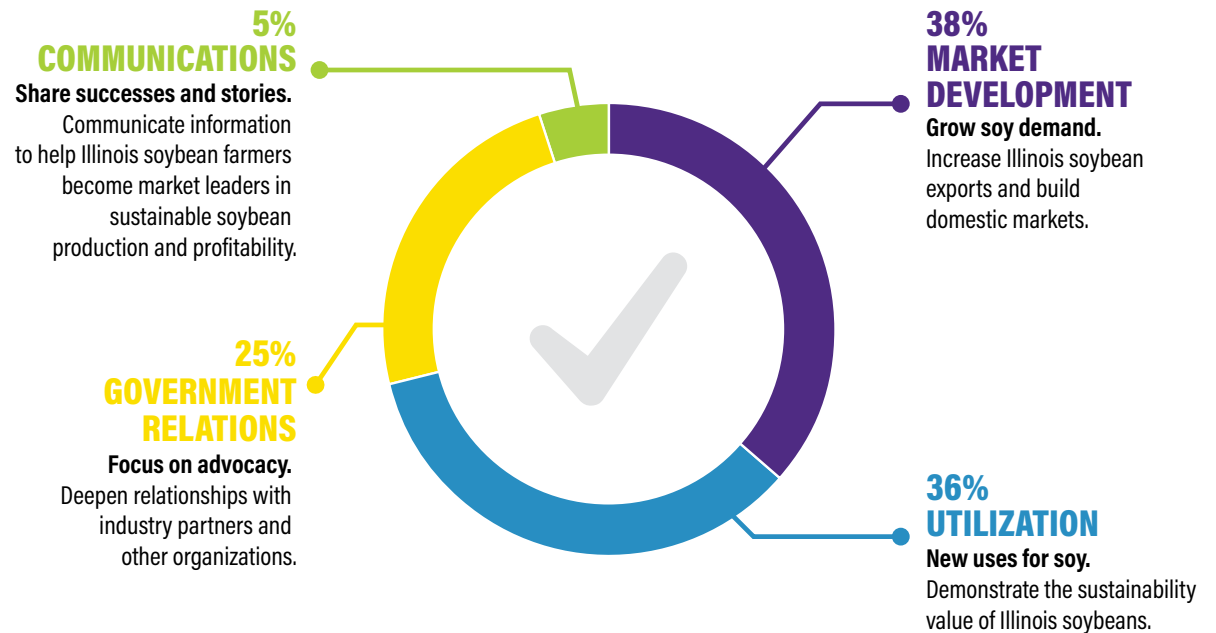
WHERE ARE MY SOYBEAN CHECKOFF CONTRIBUTIONS INVESTED?

Take a close look at the settlement check from your first purchaser. You'll see a deduction equal to one half of one percent of your soybean proceeds. Do you know how that checkoff benefits you?

All Illinois soybean farmers contribute a portion of their sales to the checkoff program. Half of the collected funds are distributed to the Illinois Soybean Board to fund state activities. The other half goes to the United Soybean Board (USB) to fund national research and promotion.

The Illinois Soybean Board is part of the Illinois Soybean Association (ISA), the statewide organization that strives to enable Illinois soybean producers to be the most knowledgeable and profitable soybean producers in the world.

For the 2020–21 fiscal year, nearly \$9 million will be invested in checkoff projects. The budget breaks down as follows:



WHAT IS THE ILLINOIS SOYBEAN ASSOCIATION?

The Illinois Soybean Association (ISA) checkoff and membership programs represent more than 43,000 soybean farmers in Illinois. The checkoff funds market development and utilization efforts while the membership program supports the government relations interests of Illinois soybean farmers at the local, state, and national level, through the Illinois Soybean Growers (ISG). ISA upholds the interests of Illinois soybean producers through promotion, advocacy, and education with the vision of becoming a market leader in sustainable soybean production and profitability. For more information, visit the website www.ilsoy.org.



2021 VIRTUAL SOYBEAN SUMMIT AGENDA

CLICK ON A KEYNOTE OR BREAKOUT SESSION TO GO DIRECTLY TO THAT TALK'S DESCRIPTION

FEB
10

9:00 - 9:15 a.m. **ISA Welcome & Introductions**

9:15 - 10:15 a.m. **Keynote:** Soybean Biology: A Path to Increased Yields

BREAKOUT SESSIONS

10:20 - 11:20 a.m.

Weeds, Pests, Pathogens Track
Seedling Diseases and Seed Treatments – What’s the Deal?
Sustainability Track
Soybean Nutrient Management for Profitability and Water Stewardship
Agribusiness Management Track
A 2021 Tax Update: What We Know and What We Don’t

FEB
17

9:00 - 9:15 a.m. **ISA Welcome & Introductions**

9:15 - 10:15 a.m. **Keynote:** Feed the Consumer While Growing Your Profits with Specialty Soybeans

BREAKOUT SESSIONS

10:20 - 11:20 a.m.

Weeds, Pests, Pathogens Track
Insect Management: What Did We Learn in 2020?
Sustainability Track
The Progression of Next Generation Cover Crop Management to Increase Cash Crop Production and Advance Water Quality
Agribusiness Management Track
What To Do When It’s Time To Hang up the Boots

FEB
24

9:00 - 9:15 a.m. **ISA Welcome & Introductions**

9:15 - 10:15 a.m. **Keynote:** Award-Winning Ag Editors Share Their Takes on AgTech

BREAKOUT SESSIONS

10:20 - 11:20 a.m.

Weeds, Pests, Pathogens Track
What to Do While We Wait for the Elusive “Silver Bullet”
Sustainability Track
Precision Conservation Management: Establishing a Region, Rapport and Conservation
Agribusiness Management Track
Balancing Farming, Family and Stress

VIRTUAL PLATFORM INFORMATION

Once you're registered for the 2021 Virtual Soybean Summit, you can access the event lobby via this link:

[EVENT LOBBY >](#)

You'll need to enter your email address and last name to enter the lobby. In the event lobby you'll see the full lineup of Soybean Summit keynote and breakout sessions, as well as information on upcoming ISA programs.

THINGS TO REMEMBER TO ENSURE THE BEST SUMMIT EXPERIENCE

1

Log in to Soybean Summit from a location that has a strong internet connection.

2

We recommend using a PC, laptop or tablet, instead of your phone. Speakers will be sharing presentations that will be easier to view on a larger screen.

3

If you experience issues with a weak connection, try calling into the audio line from your cell phone or landline.

4

Don't worry! If you get disconnected or your connection doesn't cooperate, all Soybean Summit sessions will be available to view after the event.



 @badgerbean

SHAWN CONLEY

University of Wisconsin – Madison

Dr. Conley is a Professor of Agronomy and the State Soybean and Small Grain Specialist at the University of Wisconsin – Madison. Dr. Conley's research goal is to generate science-based solutions to address real world problems in soybean and small grain production. This knowledge is then integrated and delivered through his Extension program. Dr. Conley has authored or co-authored 117 refereed journal articles and has spoken at more than 750 events and to nearly 60,000 clients since beginning his academic career. Dr. Conley's commitment to agriculture and the Wisconsin Idea has also led him to coauthor a children's book entitled "Coolbean the Soybean".


Soybean Biology: A Path to Increased Yields

In this session we will discuss how changes in soybean physiology have influenced soybean yield potential. We will also walk through the growing season and discuss the interaction of inputs with soybean growth stage and deliberate the role that soybean phenology plays in overall yield response.



NATHAN KLECZEWSKI University of Illinois Urbana- Champaign

Dr. Kleczewski is an Assistant Professor and Extension field crop pathologist at the University of Illinois Urbana-Champaign. His work focuses on identification and management of problematic and emerging disease issues affecting producers in the region. He held a similar position at the University of Delaware from 2013-2017, and worked in fungicide, nematicide and biological discovery at FMC from 2012-2013. He earned his Ph.D. in Plant Pathology from The Ohio State University in 2009 and spent time as a post-doctoral researcher at Indiana University and at Purdue University. Dr. Kleczewski grew up near Sheboygan, Wisconsin, and is a big Green Bay Packers and Seinfeld fan, which he enjoys watching with his children and spouse, even though the feelings may not be mutual.

 @ILplantdoc

Seedling Diseases and Seed Treatments - What's the Deal?


This talk will cover problematic and new soybean seedling diseases impacting soybean production across the United States. Diseases covered will include Sudden Death Syndrome, Pythium, Phytophthora and Red Crown Rot.



ANDREW MARGENOT

University of Illinois Urbana-Champaign

Dr. Margenot is an assistant professor at the University of Illinois Urbana-Champaign. He completed his Ph.D. at the University of California, Davis, evaluating soil fertility and phosphorus management. In 2017 he began at the University of Illinois, where his research team evaluates nutrient management and soil health for profitable crop production and nutrient loss reductions.

 @ajmargenot



JEFF O'CONNOR

OC Farms, ISA At-large Director

Jeff O'Connor is a 6th generation farmer from Kankakee, Illinois, and holds a bachelor's degree in ag economics from the University of Illinois. He currently farms 800 acres of corn, soybeans and wheat, including non-GMO varieties for specialty markets. He has been a Certified Crop Advisor for 20 years with a Sustainability Specialist certificate and has also served on the Kankakee Soil and Water Conservation Board for 20 years. Jeff has been married for over 25 years and has three children. He loves hiking in National Parks, backpacking, making maple syrup and keeping bees.

Soybean Nutrient Management for Profitability and Water Stewardship


Andrew Margenot of the University of Illinois and grower Jeff O'Connor of OC Farms will discuss ways to adjust soybean nutrient management to increase profitability and reduce off-farm N and P losses. Particular emphasis will be given to timing and source of P inputs for soybean.



KRISTINE TIDGREN

Iowa State University

Tidgren is an adjunct assistant professor in the Agricultural Education & Studies Department and the director of the Center for Agricultural Law and Taxation. Her work focuses on studying and interpreting laws impacting the agricultural industry. In particular, Tidgren focuses on agricultural taxation. Before coming to ISU, she worked for a legal publishing company and as a practicing attorney. She received her J.D., Order of the Coif, from the University of Texas at Austin and her B.A. in journalism from Iowa State. Tidgren grew up on a farm in west-central Iowa.

 @CALT_IowaState

A 2021 Tax Update: What We Know and What We Don't

2020 brought many new programs to keep up with: The Paycheck Protection Program (PPP), Economic Injury Disaster Loan, Economic Injury Disaster Advance, and the Coronavirus Food Assistance Program (CFAP 1 and CFAP 2) to name a few. This session reviews the impact of these programs on the agriculture industry as well as what might be coming in 2021 and beyond.



MOLLY STALKER

Cargill

Stalker is the Specialty Grains Leader for Cargill's East Region of the U.S. She is responsible for all specialty grains programs, including organics. A 22-year veteran of the agriculture industry, Stalker has held various merchandising and management roles within Cargill. She and her family reside in Charleston, Illinois.

Feed the Consumer While Growing Your Profits with Specialty Soybeans

The consumer continues to drive growth in demand for specialized crops. Understanding what the consumer wants can help position growers to be a part of long supply chains and diversify crop revenue.



 @nick_seiter

NICK SEITER


University of Illinois Urbana-Champaign

Dr. Seiter is a Field Crop Entomologist with the University of Illinois. His research and Extension program is focused on developing integrated pest management recommendations for soybean and corn farmers in Illinois. He has a Ph.D. in Entomology from Clemson University, and Bachelor of Science and Master of Science degrees in Entomology from Purdue University.

Insect Management: What Did We Learn in 2020?

Bean leaf beetle was an emerging problem in northern Illinois in 2020, and *Dectes* stem borer has been gaining attention for several years in southern Illinois. This talk will focus on management strategies for these two insect pests, as well as new research on the residual activity provided by foliar insecticides in Illinois soybeans.



 @covercropDr

SHALAMAR ARMSTRONG


Purdue University

Dr. Armstrong is an environmental soil scientist and associate professor in the Department of Agronomy at Purdue University. His research program investigates the agronomic, environmental and economic impacts of current and emerging in-field nutrient and soil loss reduction practices within conventional and alternative cropping systems of the Upper Mississippi River Basin. Dr. Armstrong's research is executed on multiple scales ranging from the soil microbiome to the evaluation of conservation practices on field and watershed scales. Annually, Dr. Armstrong's applied research program advances the knowledge of the agricultural and farming community on cropping systems management that facilitates nutrient loss reduction, nutrient cycling and competitive crop productivity.

The Progression of Next Generation Cover Crop Management to Increase Cash Crop Production and Advance Water Quality

Cover crop adoption in the Midwest has significantly increased within the last decade. However, critical questions remain that relate to the impacts of cover crop management on nitrogen availability, cash crop production and water quality. Dr. Armstrong's presentation will share results on how next generation cover crop management influenced both corn and soybean nitrogen uptake and production, while advancing water quality.



 @HigherEdCraig

CRAIG LEMOINE University of Illinois Urbana- Champaign

Dr. Lemoine, CFP, MRFC is currently the Director of the Financial Planning Program at the University of Illinois Urbana-Champaign, where he serves as an Associate Clinical Professor, teaching courses in risk management, retirement and financial planning. Craig earned both his Ph.D. and Undergraduate degrees from the Texas Tech University College of Human Science. Craig has earned his Ph.D. in Personal Financial Planning in 2013 and undergraduate degree in Family Financial Planning in 1998.

What To Do When It's Time To Hang up the Boots

Rarely do farmers ever "retire." However, for many, a time comes where they step back from daily operations. Whether that time is in five or 25 years it's important to have a plan in place to ensure steady income after you're no longer actively farming. This session explores different retirement income options for life after farming.



LAURIE BEDORD

Meredith Agrimedia

Laurie Bedord is the Executive Editor for Ag Technology at *Successful Farming* magazine, the Successful Farming Show and Agriculture.com. She has been covering ag technology and machinery for nearly twenty years. An award-winning editor, Laurie was named Folio's 2015 B2B Editor-of-the-Year for her extensive coverage on technology. A graduate of Simpson College, she is originally from upstate New York where her family owned and operated a 200-head dairy farm and grew corn, soybeans and alfalfa.

 @BedordLaurie



MIKE WILSON

FarmFutures

Mike Wilson is Executive Editor and Content Manager at FarmFutures.com. He grew up on a grain and livestock farm in Ogle County, Illinois, and earned a bachelor's degree in agricultural journalism from the University of Illinois. He was twice named Writer of the Year by the American Agricultural Editors' Association and is a past president of the organization. He is also past president of the International Federation of Agricultural Journalists, a global association of communicators specializing in agriculture. He has covered agriculture in 35 countries.

 @mwilson1977

Award-winning Ag Editors Share Their Takes on AgTech

Farm writers have to be ready for everchanging news each minute of the day. *Successful Farming's* Laurie Bedord and FarmFutures' Mike Wilson will chat about what they are seeing in agtech, what farmers need to truly think about, and what may be coming down the pipeline that is catching their attention. Mike and Laurie also will share stories from the field and from tech centers along with discussing the practical applications for farmers and agronomists.




MARK BERNARDS Western Illinois University

Dr. Bernard is an Associate Professor in the School of Agriculture at Western Illinois University (WIU). He earned his Ph.D. at Michigan State University, and M.S. and B.S. degrees at Brigham Young University. He previously worked as an Extension Weed Specialist for the University of Nebraska-Lincoln. At WIU he teaches several classes in crop science and coaches the WIU Weed Science Team. Bernard directs agronomy operations at WIU's Agricultural Field Laboratory where he conducts research on weed management in corn and soybean and evaluates herbicides and adjuvants for crop safety and weed control efficacy.

What to Do While We Wait for the Elusive "Silver Bullet"

It is human nature to hope for a solution that completely solves a difficult challenge. But "silver bullets" are few and far between. This talk will focus on steps we can take today to minimize the negative impact of weeds on soybean production systems while protecting grower profitability.



 @clamckbes
@ilcorn_PCM

CLAY BESS

Precision Conservation Management

Clay Bess is the Lead Specialist for Precision Conservation Management (PCM) and is based out of east-central Illinois. Through his role with PCM Clay works to support Illinois farmers in implementing data-driven conservation practices and scaling their sustainable outcomes. Clay works with various partners to improve environmental outcomes and advance sustainable solutions for farmers throughout our value chain. In 2020 Clay was featured as part of Field to Market's 2020 Trusted Adviser Spotlight series. Clay was raised in Paris, Ill., and graduated from the University of Wisconsin – Madison with a degree in conservation biology.

Precision Conservation Management: Establishing a Region, Rapport and Conservation

Through an Illinois Corn Marketing Board and Illinois Soybean Association checkoff program collaboration, PCM is expanding to more areas in the state. This gives farmers and agronomists an opportunity to work with this program and implement conservation practices. Join PCM Specialist Clay Bess as he shares lessons from the field and how the program helps farmers at a practical level. He also will provide tips on how to expand conservation practices on your farm that work for the environment, customers and a farmer's bottom line.

Balancing Farming, Family and Stress

Current agriculture and global issues have brought new challenges to farm and family management. Whether you are in the middle of an operational transition, financial hard times or struggling with work/life balance, the ability to manage stress is important for farm and family health. This panel discussion brings perspectives from experienced farm operators across Illinois to tackle tough topics in farm and family management.



RANDY SIMS
Sims Family Farms

Sims grew up on a family farm in west-central Illinois. He received his degree in agricultural economics from the University of Illinois in 1969 and after graduating worked for his father and uncle on the family farm. He now runs and operates the family farm near Liberty, Illinois, with his wife and son. Sims has served on local and national boards, is a lifetime member of the Farm Bureau and is acting president of their farming enterprises. His expertise comes from his strong education, history and real-life experience on the farm.




MICHAEL DOWNEY
Farm Financial Strategies

Downey grew up on a family farm in west-central Illinois, near Roseville. He received his degree in agricultural business from the University of Illinois in 2000 and began his career in the farm management and real estate industry. He has since joined Farm Financial Strategies to pursue his interest in helping farm families with their estate planning and strategies for passing the farm to the next generation. Downey is also co-owner of Next Generation Ag Advocates, which was founded in 2018 by two farmers from Iowa to help match retiring farmers who don't have a successor to like-minded producers.

 @mdowney_78




 @SowHopeGrowHope

ADRIENNE DESUTTER

Farmer and Mental Health Advocate

DeSutter is part of her husband's fourth generation family grain farm in midwest Illinois. They also have a small herd of cattle and a small herd of children. With a master's degree in counseling and personal experiences with stress on the farm, DeSutter recognized a need for mental health advocacy in agriculture and began partnering with ag businesses and organizations to promote healthy minds and prevent farmer suicide. In addition to public speaking, she helps create and connect valuable ag mental health resources, writes a wellness column, and has been featured in articles, podcasts and initiatives across the globe. DeSutter encourages a community approach to keeping farm families healthy and works to break down mental health barriers and empower farmers through her social media presence.



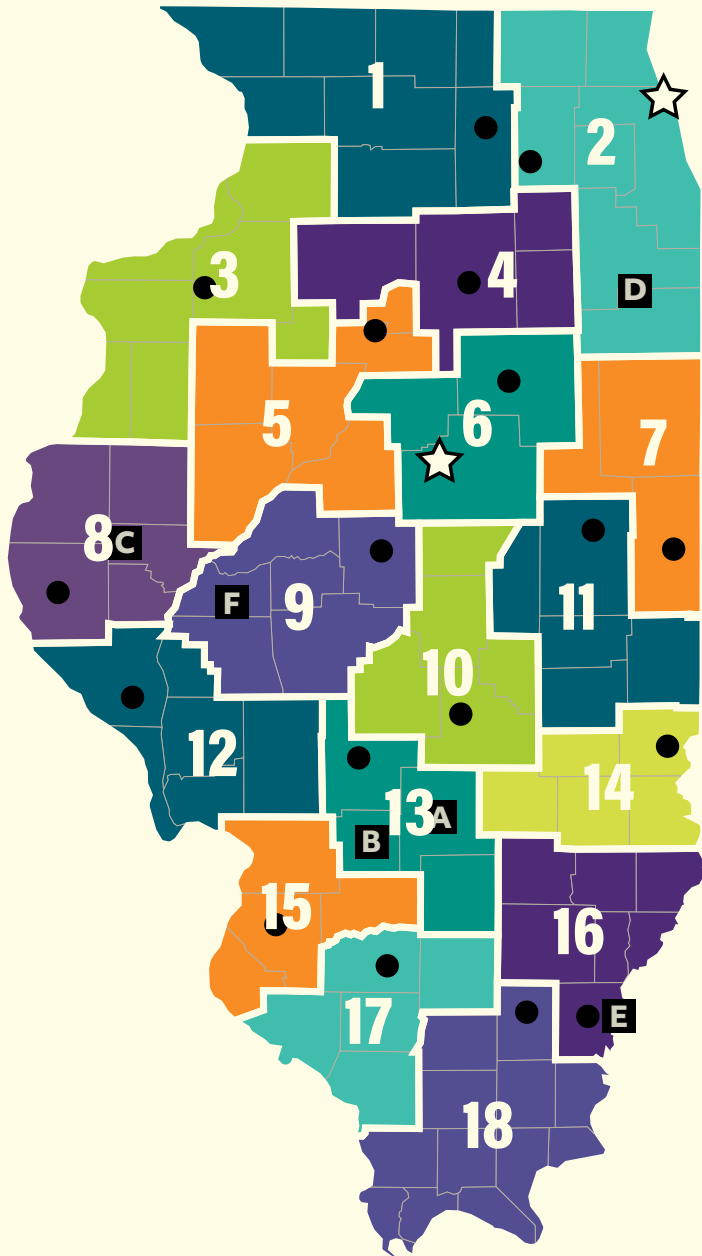
 @mgmoore62

MICHAEL MOORE

Moore Farms, ISA Soy Ambassador

Moore started farming with his parents in 2014 near Roseville, Illinois, growing corn, soybeans and feeder cattle. He is responsible for all technological aspects of the farm and received his bachelor's degree in horticulture and landscape management from Illinois State University in 2011. Prior to his return to the farm, Moore was employed by a landscaping company near Chicago. He serves on committees at his church and sings in their sanctuary choir, the Ecumenical Singers and Choral Dynamics of Galesburg. Moore enjoys teaching with the Ag Day for Kids program, is a Chicago sports fan, and enjoys spending time with his family.

Say HELLO TO YOUR BOARD MEMBERS



The ISA Board of Directors consists of 24 volunteer farmers who govern the organization's use of checkoff and non-checkoff funds. Eighteen district directors represent specific regional areas, and six at-large directors represent the state and are elected on a state-wide basis.

● DISTRICT DIRECTORS

1	Ryan Frieders	10	Elliott Uphoff
2	Steve Pitstick	11	Doug Schroeder
3	Dwayne Anderson	12	Brock Willard
4	Buck Hill	13	Ed Murphy
5	Mark Read	14	Brad Daugherty
6	James Martin	15	Jeff Parker
7	Bryan Severs	16	Brian Atteberry
8	David Niekamp	17	Nick Harre
9	Ron Kindred	18	Rick Rubenacker

■ AT-LARGE DIRECTORS

A	Betsey Emerick
B	Scott Gaffner
C	Brady Holst
D	Jeff O'Connor
E	Tim Scates
F	David Wessel

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