



Arm & Hammer Animal and Food Production

500 Charles Ewing Boulevard | Ewing, NJ 08628

Phone: 800-526-3563 | AHfoodchain.com

Media Contacts:

Ben Towns

Global Business Director

Arm & Hammer Animal and Food Production

608-215-8600

Ben.Towns@churchdwright.com

Laura Hensley

Account Director

C.O.nxt

262-771-0842

lhensley@co-nxt.com

FOR IMMEDIATE RELEASE

Director of CLEAR Center at UC Davis Discusses Communicating the True Impact of Agriculture on the Environment

Ewing, N.J. (July 14, 2022) – Dr. Frank Mitloehner, professor and air quality specialist in cooperative extension in the Department of Animal Science at UC Davis, and director of the Clarity and Leadership for Environmental Awareness and Research Center (CLEAR), discussed communicating the true impact of animal agriculture on the environment on the latest episode of the Food Chain Chats podcast.

“There are two things that are really important in any society,” according to Dr. Mitloehner. “One is health; the other is food. While people have a fairly good understanding of health ... they do not have a good understanding of the food sector. That’s something that needs to change.”

As professor and air quality specialist at UC Davis, Dr. Mitloehner collaborates with the animal agriculture sector to improve efficiencies and mitigate pollutants. He also serves as director of the CLEAR Center, which brings clarity to the intersection of animal



Arm & Hammer Animal and Food Production

500 Charles Ewing Boulevard | Ewing, NJ 08628

Phone: 800-526-3563 | AHfoodchain.com

agriculture and the environment while helping further public understanding of the environmental and human health impacts of livestock. This, in turn, helps people make informed decisions about the foods they eat.

Mitloehner also stresses how those involved in the food system can clearly communicate the true impact of agriculture on the environment, in addition to building trust with consumers and sustainably producing food for the growing world population.

The interview can be found in its entirety on the Food Chain Chats podcast. Launched in 2020 and produced by Arm & Hammer Animal and Food Production, each episode features a wide-ranging, science-driven conversation between host Andy Vance and an important voice within the food chain, such as Dr. Mitloehner.

The podcast is available on all major podcast platforms.