



**FeedARMOR Launch  
Facts & Quotes  
World Pork Expo  
June 4-5, 2025**

**Product Description**

- FeedARMOR™ utilizes proprietary technology for feed acidification, incorporating formic acid in a dry stable form.
- Synergistically supported by a combination of monoglycerides and natural extracts.

**Key Benefits**

- Mitigates the risk of contaminants entering your farm through feed ingredients.
- Shown effective in sanitizing feed contaminated with a large double-stranded DNA virus (African Swine Fever virus) considered one of the most resilient viruses.
- Broad-spectrum application against bacteria, viruses and molds, including but not limited to:
  - (PRRS) Porcine Reproductive and Respiratory Syndrome virus
  - (PED) Porcine Epidemic Diarrhea virus
  - (SVA) Seneca Valley Virus A
- Effective feed hygiene at low inclusion rates (2 to 6 lbs per ton).
- Because of its low inclusion rate, FeedARMOR has an economic benefit over competitive products.
- Shown in research to reduce sow prolapse.
- Formaldehyde free product:
  - Easier to use and handle compared to formaldehyde-based products.
  - Safer to use compared to formaldehyde-based products, and organic acid-based products such as benzoic acid.
  - Supports feed intake.
  - No degeneration of vitamins or amino acids, as has been shown for formaldehyde.
  - It's not harmful to feed mixing and handling equipment.

**Quotes**

“Biosecurity is a key part of managing pigs, and controlling pathogens in feed is a key part of such a biosecurity program.”

- Dr. Fredrik Sandberg, Senior Director of Research and Development with McNess

“FeedARMOR offers a unique alternative to help producers control viruses present in feed and protect the health of their herd.”

- Dr. Fredrik Sandberg, Senior Director of Research and Development with McNess