

## EMBARGOED until June 10, 2025

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# FeedARMOR™ Delivers Powerful, Low Inclusion and Affordable Biosecurity Solution

**DES MOINES, Iowa, and ROCKFORD, Ill. (June 10, 2025)**—A new opportunity for swine producers to protect pigs against key swine diseases has arrived with the launch of FeedARMOR™. Through the low inclusion and safe components, it offers the industry a strong option. This next-generation, dry feed mitigant offers producers, nutritionists and veterinarians a research-validated solution to help reduce the risk of viral disease transmission through contaminated feed. This powerful protection helps strengthen the overall biosecurity program and preserve pig health.

#### **Validated Protection Across Key Viruses**

In a new research study conducted by Dr. Scott Dee, FeedARMOR demonstrated effectiveness in mitigating common feed-borne pathogens including Porcine Reproductive and Respiratory Syndrome (PRRS) virus, Porcine Epidemic Diarrhea (PED) virus, and Seneca Valley Virus A (SVA). This broad-spectrum performance supports FeedARMOR's critical role in comprehensive feed hygiene and animal health strategies.

"Biosecurity is a key part of managing pigs, and controlling pathogens in feed is a key part of such a biosecurity program," says Dr. Fredrik Sandberg, Senior Director of Research and Development with McNess. "FeedARMOR offers a unique alternative to help producers control viruses present in feed and protect the health of their herd."

## Safe, Simple and Cost-Effective

FeedARMOR utilizes proprietary and patent-pending technology to ensure the safety of feed consumed for sows and pigs. The low inclusion dry formula is easier to implement, store, handle and apply—promoting worker safety in the feed mill. With a low inclusion rate, FeedARMOR is also very cost effective at less than \$5 per ton allowing for further investment into air and water bio-security measures.

To learn more about FeedARMOR, the research behind it and how it can help you, visit www.FeedARMOR.com.



### About FeedARMOR™

FeedARMOR™ is a dry feed supplement developed by McNess, a leader in innovative livestock nutrition. It utilizes proprietary and patent-pending technology for ensuring the safety of feed consumed by livestock. FeedARMOR is proven to help reduce the risk of virus transmission through feed, thus promoting feed hygiene, healthier animals and stronger biosecurity from mill to farm.